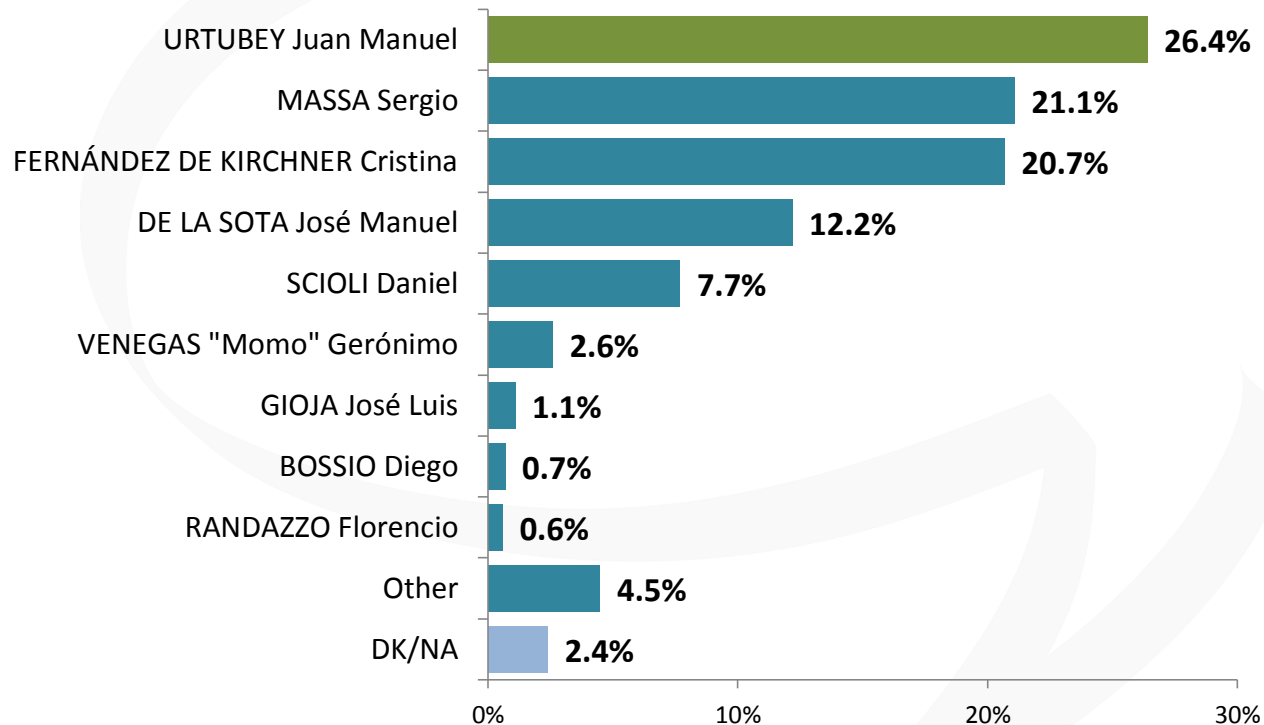


## Public Opinion Poll in Argentina

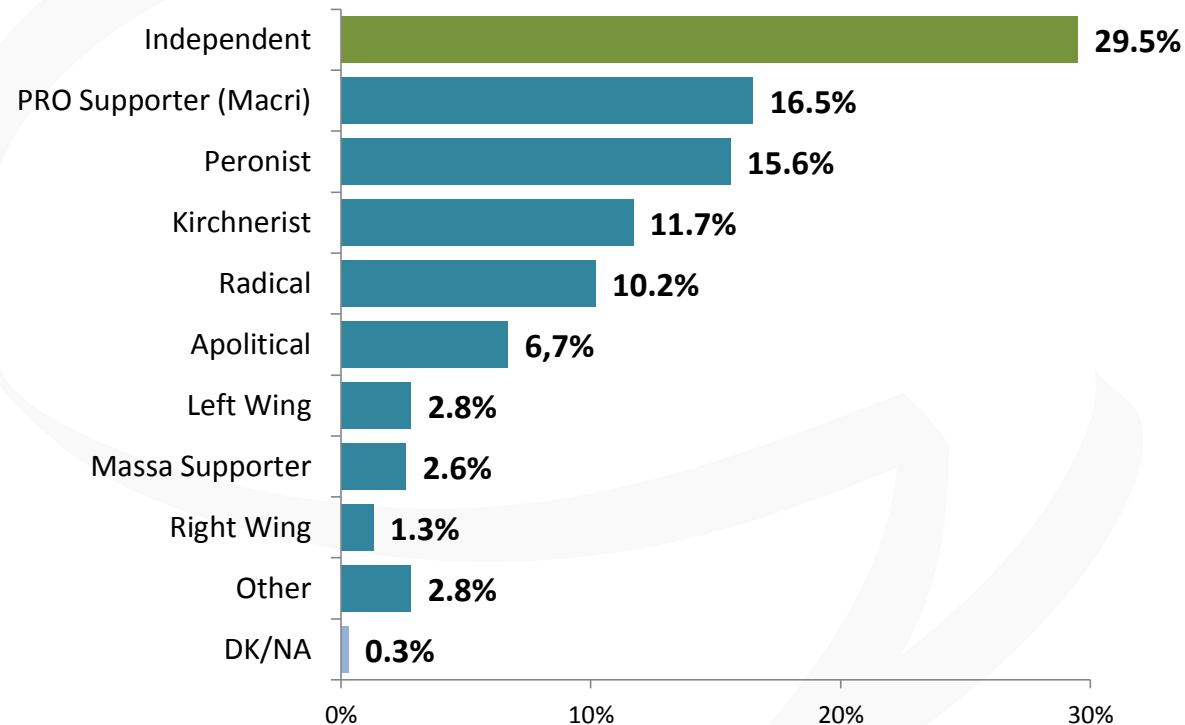
Who do you think should lead the Justicialist Party in the future?



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# Public Opinion Poll in Argentina

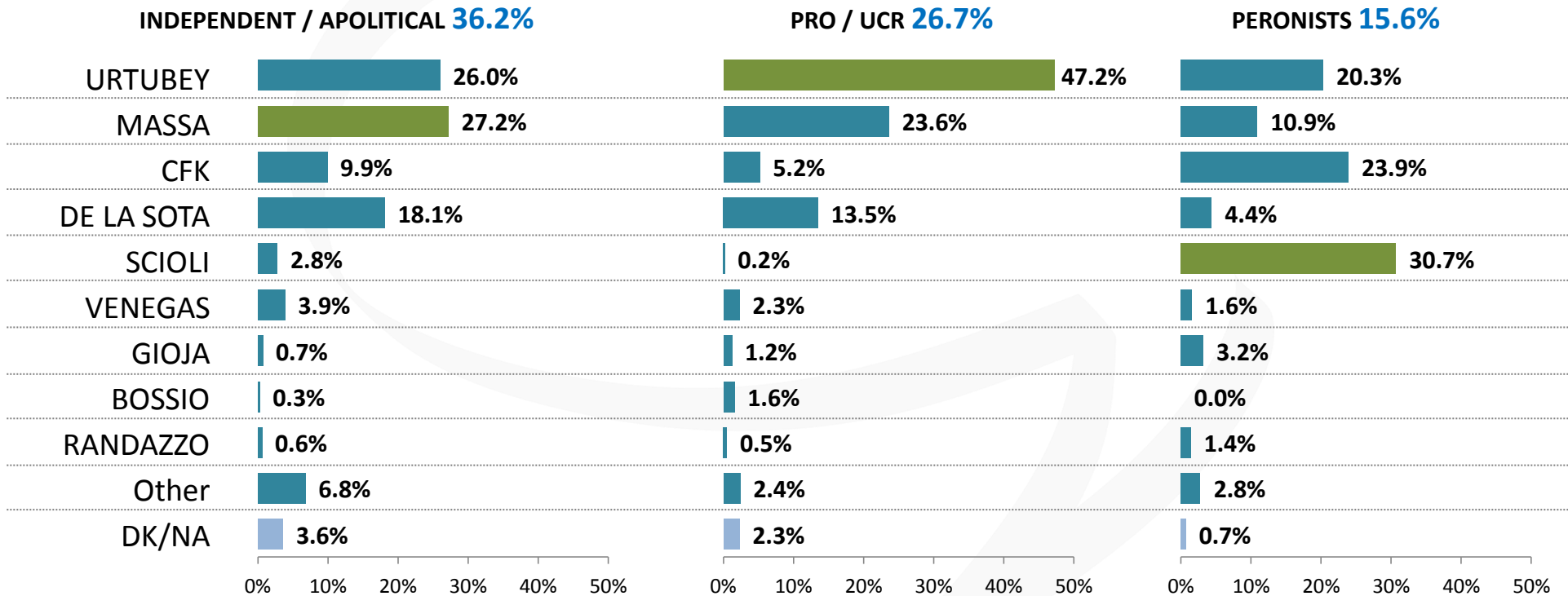
How would you define yourself ideologically?



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# Public Opinion Poll in Argentina

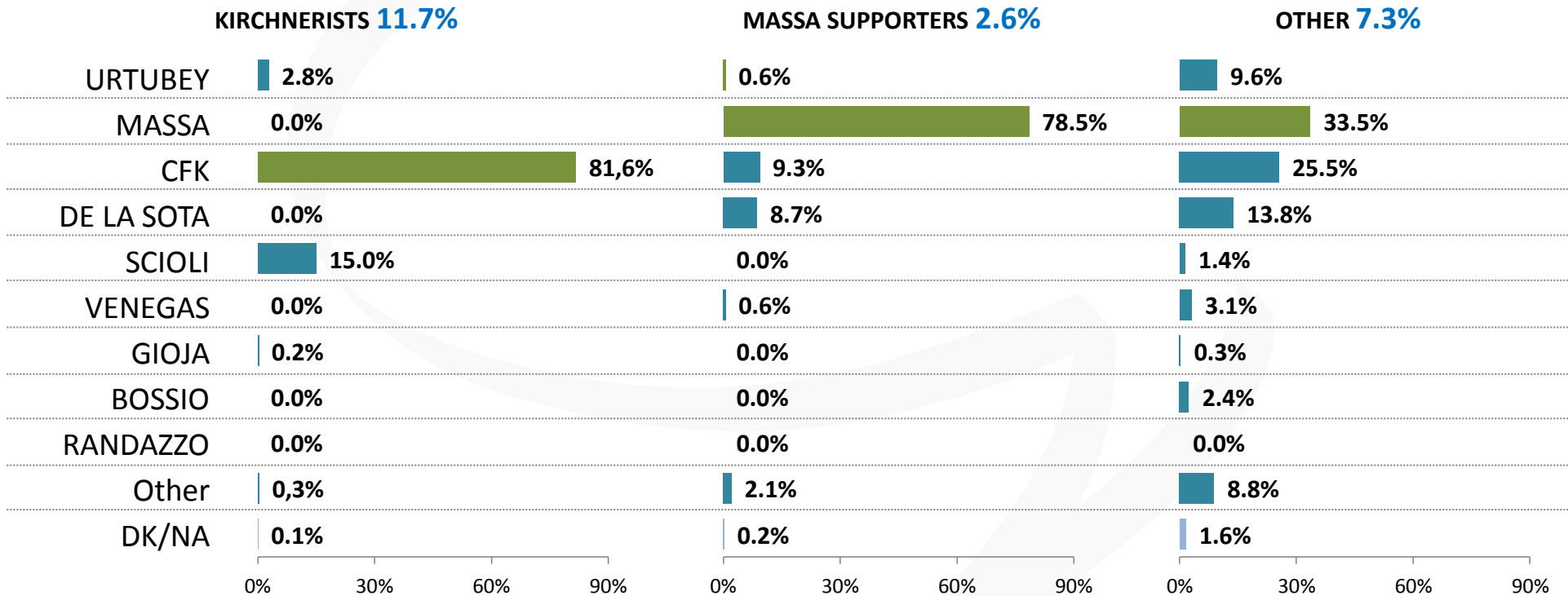
Who do you think should lead the Justicialist Party in the future?  
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Who do you think should lead the Justicialist Party in the future?  
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# Public Opinion Poll in Argentina

## DANCING FOR THE LEADERSHIP OF THE JUSTICIALIST PARTY



By **Lic. Jorge Daniel Giacobbe**

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The future of the PJ (Justicialist Party) is one of the most interesting mysteries in Argentina's current political situation. The advent of the PRO and the reawakening of the Radicals are contributing to cause some confusion among the leaders, who do not seem to find a paving stone on which to stand firm. They will have to compete for a political identity to which a fairly high percentage of Argentina's population relates.

Currently, the Argentines do not recognize one single leader capable of representing the entire Peronism. **Juan Manuel Urtubey** is at the top of the list of leaders that should head the PJ (26.4%), followed by **Sergio Massa** (21.1%) and **Cristina Kirchner** (20.7%). **José Manuel De La Sota** (12.2%), **Daniel Scioli** (7.7%), **Gerónimo Venegas**

(2.6%), **José Luis Gioja** (1.1%). **Diego Bossio** (0.7%) and **Florencio Randazzo** (0.6%) are further behind.

However, because of what it represents in the Argentine history, the discussion about the leadership of the PJ is not only being carried out inside the party, but also among almost all of Argentina's population, even among those who are affiliated to other parties or those who are not affiliated to any.

When consulted about ideological affiliations, **36.2%** of the Argentine population defines themselves as **independent** or **apolitical** (29.5% + 6.7%). After the victory of *Cambiamos*, the identities of the **PRO** and **UCR (Radical Civic Union)** have been going up, adding up to **26.7%** (16.5% + 10.2%) altogether. **15.6%** define themselves as **Peronists**, a number that has been stable for several years, whereas **11.7%** define themselves as **Kirchnerists**. **2.6%** of the people consulted support **Massa**, whereas the **left and right wing** represent **2.8%** and **1.3%** respectively.

Nonetheless, the results show **that each political identity has a favorite candidate**. Nowadays, the PJ is a compilation

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of partial identities above the general identity.

When compared, some of them turn out to be antagonistic.

Among those who define themselves as **PERONISTS**, **Daniel Scioli (30.7%)** is the favorite, with advantage over **Cristina Kirchner (23.9%)**. Conversely, among the **KIRCHNERISTS**, the former President heads the list with a huge advantage over the former governor (**81.6% a 15%**). **Juan Manuel Urtubey** is in the third place in both factions (**20.3% y 2.8%**). Neither Peronists nor Kirchnerists seem to be looking for a leader in the people of tomorrow but actually in the politicians of yesterday.

Among the **INDEPENDENT and APOLITICAL ONES**, the favorite is **Sergio Massa (27.2%)**, closely followed by **Juan Manuel Urtubey (26%)**. Whereas, among the **PRO** and **UCR** supporters, it is the other way around: **Urtubey** gets a very clear difference over the former Mayor of Tigre (**47.2% against 23.6%**). In both factions, **José Manuel De La Sota** is in the third place (**18.1% and 13.5%**). Those Argentines without party identification and supporters of Cambiemos prefer figures with political future for the PJ.

**Sergio Massa** is logically strong among his own supporters (**78.5%** follow him) but he is also the best ranked (**33.5%**) under the **“OTHER”** category (it includes the left wing, the right wing, others, DK/NA). In both factions, he is followed by **Cristina Kirchner (9.3% and 25.5%)** and **José Manuel De La Sota (8.7% and 13.8%)**.

These results only indicate the preferences of the ones polled regarding the leadership of the PJ. However, it is worth noting that, although this is a matter of social discussion, in the event of closed primaries only party members can vote.

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## TECHNICAL SPECIFICATIONS

### **Execution Time**

MARCH 31 TO APRIL 1 2016.

### **Sampling Type**

Adjusted by quotas of sex, age, region and level of education.

### **Sample Size**

2000 CASES.

### **Methodology**

Close-ended structured questionnaire.

### **Consultation System**

Online Panel.